

Licensing Sub-Committee

Agenda

Wednesday 10 April 2024 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: youtube.com/hammersmithandfulham

MEMBERSHIP

Administration:	Opposition:
Councillor Mercy Umeh (Chair) Councillor Wesley Harcourt	Councillor Dominic Stanton

CONTACT OFFICER: Amrita White
Committee Co-ordinator
Governance and Scrutiny
Tel: 07741234765
E-mail: Amrita.White@lbhf.gov.uk

Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: youtube.com/hammersmithandfulham

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 25 March 2024

Licensing Sub-Committee Agenda

10 April 2024

<u>Item</u>		<u>Pages</u>
1.	APOLOGIES FOR ABSENCE	
2.	DECLARATIONS OF INTEREST	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
3.	GROUND FLOOR, 156 MUNSTER ROAD, LONDON, SW6 5RA	3 - 49

Agenda Item 3

<u>Contents</u>	<u>Page</u>
1. THE APPLICATION	4
1.1. Application Requested	4
1.2. Applicants Operating Schedule	4
2. BACKGROUND	5
3. CONSULTATION	6
3.1 Relevant Representations	6
4. OTHER INFORMATION	6
4.1 Enforcement History	6
4.2 Temporary Event Notices (“TENS”)	6
5. POLICY CONSIDERATIONS	6-13
6. DETERMINATION	13

APPENDICES

Copy of application form, Proposed Conditions and plan	14-19
Copy of agreement with the Police	20-21
Map showing location of premises and neighbouring premises	22-23
Copy of objections from local residents	24-43
Copy of comments from Planning	44-45
Copy of letter to objectors	46-49

1. THE APPLICATION

On the 8th January 2024, Mrs Digisha Bhavsar (“the applicant”) submitted an application for a new premises licence to be granted in respect of the premises known as Ground Floor, 156 Munster Road, London, SW6 5RA.

1.1 Application Requested

The applicant has applied for a new premises licence for the sale of alcohol off the premises as outlined below, and proposes to operate as a grocery store/ off licence:

Licensable activities sought:

The sale of alcohol off the premises only

Mondays to Saturdays between the hours of 08:00 to 23:00.

Sundays between the hours of 08:00 to 22:00

Opening hours of the premises

Mondays to Saturdays between the hours of 08:00 to 23:00.

Sundays between the hours of 08:00 to 22:00

A copy of the application form and plan can be seen on pages **14-19** of this report.

1.2 Applicants Operating Schedule

The applicant has not proposed any additional steps to promote the four licensing objectives if the application is granted. A copy of this can be seen on pages **17** of this report.

On the 2nd February 2024, following correspondence from the Police Licensing team, the applicant agreed to add 8 conditions to licence, if granted. The conditions are as follows:

Agreed Conditions

1. High-Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
 - one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
 - shall cover any internal or external area of the premises where licensable activities take place.
 - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
 - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.

- a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous
2. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.
 3. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request.
 4. Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.
 5. Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.
 6. The premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters.
 7. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.
 8. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

A copy of the relevant correspondence can be seen on pages **20-21** of this report.

2. BACKGROUND

The main access to the premises is located on Munster Road at its junction with Swift Street. There are mainly residential premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **22-23** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Munster Road area. Parson's Green underground station is a 14-minute walk away, Putney Bridge tube station is a 16-minute walk away and Fulham Broadway tube stations are an 18-minute walk away.

3. CONSULTATION

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

3.1. Relevant Representations

The licensing section received 20 representations objecting to the licence application from local residents. A copy of these representations can be seen on pages **24-43** of this report.

On the 31st January 2024, the Licensing Team received comments from Planning. A copy of the correspondence can be found on pages **44-45** of this report.

On the 12th March 2024, the Licensing Team sent an email with further information from the applicant about the application to objectors. A copy of the correspondence and responses can be seen on pages **46-49** of this report.

4. OTHER INFORMATION

4.1 Enforcement History

There have not been any warnings, simple cautions or prosecutions given in respect of the premises during the past three years.

4.2 Temporary Event Notices (“TENS”)

No TENS have been submitted in respect of this premises in the past twelve months.

5. POLICY CONSIDERATIONS

5.1 Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;

- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 page 15 of the SLP states that for sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales. (See Annex 1)
- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

5.4 Policy 1 page 18 confirms that The Secretary of State’s Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants’ proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as ‘Ask for Angela’, local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that ‘Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.’

The Licensing Authority notes the contents of these paragraphs from the Secretary of State’s Guidance and, in particular, the use of the word ‘expected’. Licence applications that do not in any way address the contents of these paragraphs in their operating schedules may be returned to the applicant as ‘incomplete’.

5.5 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

It will be the normal policy of the Licensing Authority to allow shops, stores and supermarkets to provide sales of alcohol for consumption off the premises at any times (in line with permitted planning hours) when the retail outlet is open for shopping unless there are good reasons based on the Licensing Objectives for restricting those hours. Should there be evidence regarding street drinking issues, child protection issues, cumulative impact, anti-social behaviour (ASB), issues in relation to public nuisance and disorder in the vicinity of this type of premises, the Licensing Authority may restrict the hours of the sale of alcohol or decide to review the licence. To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

Type of premises	Town centres	Mixed use areas	Residential areas
Off-licences and alcohol sales in supermarkets	23:00 daily	23:00 daily	22:00 daily

5.6 Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.7 Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy, the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility. Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.8 Policy 13 pages 31 and 32 of the SLP state that despite Licensing and Planning being under different legislation, the Licensing Authority will ensure that the licensing regime is in line with the planning regime in Hammersmith & Fulham as far as is possible.

The local planning authority has powers to control opening times of all new establishments seeking planning permission, where harm might occur. Licensing applications will not be a re-run of the planning application.

If the licensing committee grants any variation of a licence which involves a material alteration to a building, the applicant still needs to apply for planning permission, or building regulation control, where appropriate. Where an applicant is granted a premises licence with operating hours that are different to the hours permitted by the premises planning permission, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. We would suggest that the applicant contacts Planning apply to vary their conditions.

5.9 Policy 14 pages 32 and 33 of the SLP in relation to delivery services states that the Licensing Authority has concerns with the potential for the following:

- Age verification at both purchase point and delivery point;
- The safety of delivery drivers at the point of delivery;
- Safety of the premises from which orders are taken and sent out for deliver; and,
- Possible public nuisance and anti-social behaviour (ASB) caused by delivery drivers collecting deliveries from the licensed premises.

The Licensing Authority is likely to place the following conditions on to a premises licence for delivery services where it is appropriate and relevant to the individual licence application:

- Appropriate security will be in place at the premises as agreed with Police.
- A signature at the point of delivery **must** be obtained. No delivery shall be left without a signature.
- Alcohol shall only be delivered to a residential or business address and **not** to a public place.
- Every third-party courier delivery box shall be labelled with the words "Age Restricted Product".
- Any delivery driver or third-party courier will be required to have appropriate age verification training, particularly they will be required to have training in refusal of supply where age verification is not provided.
- A refusals log will be maintained for deliveries.
- Appropriate security will be in place at the premises as agreed with Police.

- Measures for minimising noise and disturbance and anti-social behaviour (ASB) caused by the dispatch of deliveries to be identified in the operating schedule. In particular applicants are expected to consider the use of electric vehicles to minimise air pollution and noise. The Licensing Authority expects that applicants will make arrangements for all deliveries after 8 pm to be made using electric vehicles or non motorised vehicles i.e. bicycles.
- A requirement for a specific delivery collection area to be made clear to any third party delivery service. This area may not be directly outside the licensed premises to take account of any residential accommodation close by or obstructing the pavement/highways.

5.10 Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- c) Operators of off-licences in areas problems relating to street drinking and underage drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
 - I. The likelihood of any violence, public order or policing problem if the licence is granted;
 - II. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
 - III. Past conduct and prior history of complaints against the premises;
 - IV. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
 - V. Any relevant representations.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council’s Safety Net Radio scheme.

5.11 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises

5.12 Annex 1 pages 40 to 41 of the SLP in relation to the protection of children from harm states that the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm.

The ‘Responsible Authority’ in relation to the protection of children from harm is the council’s Local Safeguarding Children Board. The Trading Standards service will also have certain responsibilities particularly in relation to the underage sales of age restricted products and providing advice about measures that can be taken to reduce the risk of alcohol sales to under eighteens. The following provides a non-exhaustive list of risks associated with the protection of children from harm objective that applicants may want to consider when preparing their Operating Schedule:

i) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

(a) Grant the application in full

(b) Grant the application in part – modifying the proposed hours, activities or conditions.

(c) Reject the application

It is the Council’s duty under the Licensing Act 2003 (“The Act”) to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant’s Operating Schedule; the Council’s adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

Application for a premises licence to be granted under the Licensing Act 2003

Case number 2024/00028/LAPR

Payment transaction reference 256 7221

Amount paid £190

Date submitted 08/01/2024

Are you the applicant or their agent? Applicant

PREMISES DETAILS

Premises address

Ground Floor 156 Munster Road, London SW6 5RA

If the premises could not be found please enter the address here, or if the premises has no address give a detailed description (including the Ordnance Survey references)

Trading name (if any)

Telephone number at the premises (if any)

Are the premises in the course of construction?

No

Non-domestic rateable value 21000 if the premises

Will the premises be exclusively or primarily used for the supply of alcohol for consumption on the premises?

No

APPLICANT DETAILS

I am applying as an individual or individuals

Title Mrs

Name Digisha Bhavsar

Address [REDACTED]

Date of birth [REDACTED]

Nationality British

Where applicable, your 9 digit sharecode

Daytime/ business telephone number [REDACTED]

Evening/ home telephone number

Mobile phone number [REDACTED]

Email address [REDACTED]

I confirm that: I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities

Alternative details for correspondence

Contact name (if different from premises user)

Business name

Correspondence address

Daytime/ business telephone number

Evening/ home telephone number

Mobile phone number

Email address

OPERATING SCHEDULE

When do you want the premises licence to start?

15/02/2024

If you want the licence to be valid for only a limited period, when do you want it to end?

If 5,000 or more people are expected to attend the premises at any one time, please state the number expected to attend

Please give a general description of the premises.

Ground floor retail unit only

What licensable activities do you intend to carry on from the premises?

supply of alcohol

HOURS OPEN TO THE PUBLIC

Standard days

Mondays

Start 08:00

Finish 23:00

Tuesdays

Start 08:00

Finish 23:00

Wednesdays

Start 08:00

Finish 23:00

Thursdays

Start 08:00

Finish 23:00

Fridays

Start 08:00

Finish 23:00

Saturdays

Start 08:00

Finish 23:00

Sundays

Start 08:00

Finish 22:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises at different times to those listed above, please list

SUPPLY OF ALCOHOL

Please give further details here

Business will be set up as an off licence store including sale of groceries and soft drinks

Will the supply of alcohol be for consumption on the premises, off the premises or both?

Off the premises

Standard days

Mondays

Start 08:00

Finish 23:00

Tuesdays

Start 08:00

Finish 23:00

Wednesdays

Start 08:00

Finish 23:00

Thursdays

Start 08:00

Finish 23:00

Fridays

Start 08:00

Finish 23:00

Saturdays

Start 08:00

Finish 23:00

Sundays

Start 08:00

Finish 22:00

Please state any seasonal variations

Non standard timings. Where you intend to use the premises for the supply of alcohol at different times to those listed above, please list.

Details of the individual whom you wish to specify on the licence as the designated premises supervisor

Full name Mr Manishkumar Bhavsar

Date of birth [REDACTED]
Home address of prospective designated premises supervisor [REDACTED]
Personal licence number (if known) LN/000006900/2013/1

Issuing authority (if known) London Borough Of Harrow

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Describe the steps you intend to take to promote the licensing objectives

- a) General all four licensing objectives (b,c,d and e)
- b) The prevention of crime and disorder
- c) Public safety
- d) The prevention of public nuisance
- e) The protection of children from harm

DECLARATIONS

I have enclosed a plan of the premises

Yes

I have enclosed the consent form completed by the individual I wish to be designated premises supervisor

Yes

I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office online right to work checking service (Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships).

I understand I must now advertise my application

Yes

It is an offence, under section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

It is an offence under section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum And Nationality Act 2006 and pursuant to section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Applicable to individual applicants only, including those in a partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK.

The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work.

I have the consent of any individuals or third parties listed in this form to provide their personal details and I am authorised to submit this application on behalf of all applicants.

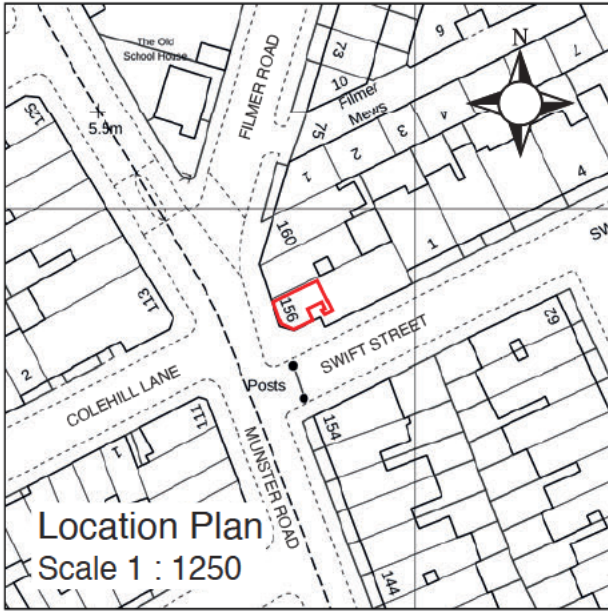
I have read the privacy policy and agree for my details to be used by the council to contact me about this application and any changes to this service that may affect me.


I agree to the above Yes I agree to the above declaration

Full name Digisha Manish Bhavsar

Capacity

Date 08/01/2024

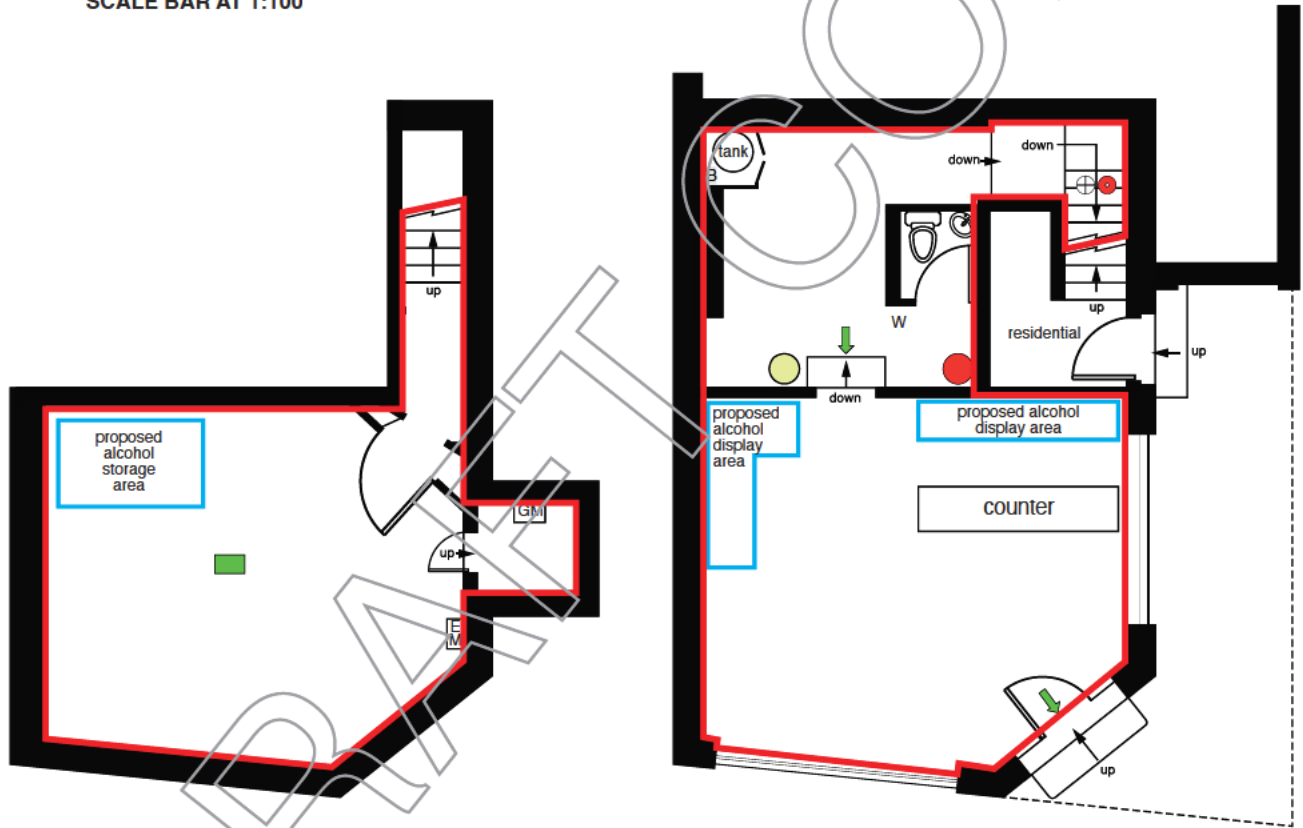


 Magnolia Square Limited 57 Rathbone Place London W1T 1JU 020 7479 4855	PROJECT 156 Munster Road London SW6 5RA			
	PRINT AT A4 PAPER SIZE			
JOB TYPE MEASURED SURVEY	DRAWING TITLE LICENCE PLAN	DATE JAN 2024	SCALE 1:100	DRAWING NUMBER 24061

Commercial Premises
156 Munster Road
London
SW6 5RA



Scale 1:100










Basement

PAVEMENT

MUNSTER ROAD

Ground Floor

Legend			
	Fire Extinguisher Water		Emergency Light
	Fire Extinguisher Foam		Directional Fire Escape Sign
	Fire Alarm		Smoke Alarm
	Alcohol Storage		

From:

Sent: Friday, February 2, 2024 2:46 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: Cardwell Kris J - AW-CU

Subject: FW: Police Proposed conditions for 156 Munster Road, SW6 - 2024/00028/LAPR

To Licensing,

RE: Premises Licence Application – 2024/00028/LAPR – 156 Munster Road, SW6

Please see Police Proposed Conditions highlighted in red below that have been agreed with the applicant in relation to the Premises Licence Application – 2024/00028/LAPR.

1. High Definition CCTV shall be installed, operated and maintained, at all times that the premises are open for licensable activities and;
 - shall be checked every two weeks to ensure that the system is working properly and that the date and time are correct. A record of these checks, showing the date and name of the person checking, shall be kept and made available to Police or authorised Council officers on request
 - one camera will show a close-up of the entrance to the premises, to capture a clear, full length image of anyone entering.
 - shall cover any internal or external area of the premises where licensable activities take place.
 - recordings shall be in real time and stored for a minimum period of 31 days with date and time stamping.
 - footage shall be provided free of charge to Police or authorised council officer within 24 hours of a request.
 - a staff member from the premises that is conversant with the operation of the CCTV system shall be on the premises at all times. This staff member will be able to show police or authorised officers of the Licensing Authority recent data footage with the minimum of delay when requested. This data or footage reproduction shall be almost instantaneous
2. Appropriate signage shall be displayed in prominent positions, informing customers they are being recorded on CCTV.
3. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence. Written records of this training shall be retained and made available to police and authorised officers of the Licensing Authority on request.
4. Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.
5. Strong beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.
6. The premises shall operate a 'Challenge 25' age-restricted sales policy and promote it through the prominent display of posters.

7. The licence holder shall require staff to note any refusals in a refusals log. The refusals log shall record the date and time of the refusal; the name of the staff member refusing; and the reason for refusal. It must be checked and signed monthly by the designated premises supervisor. The refusals log shall be made available for inspection upon request by the Licensing Team, Police or Trading Standards.

8. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

Kind Regards

Nicole

PC Nicole SONDH 2438AW

Hammersmith and Fulham Police Licensing Unit

Address: Hammersmith and Fulham Police Station, 226 Shepherds Bush Road, London, W6 7NX

Email:

From: Manish Kumar Bhavsar

Sent: 02 February 2024 12:54

To: Sondh Nicole K - AW-CU <Nicole.Sondh@met.police.uk>

Subject: Re: Police Proposed conditions for 156 Munster Road, SW6 - 2024/00028/LAPR

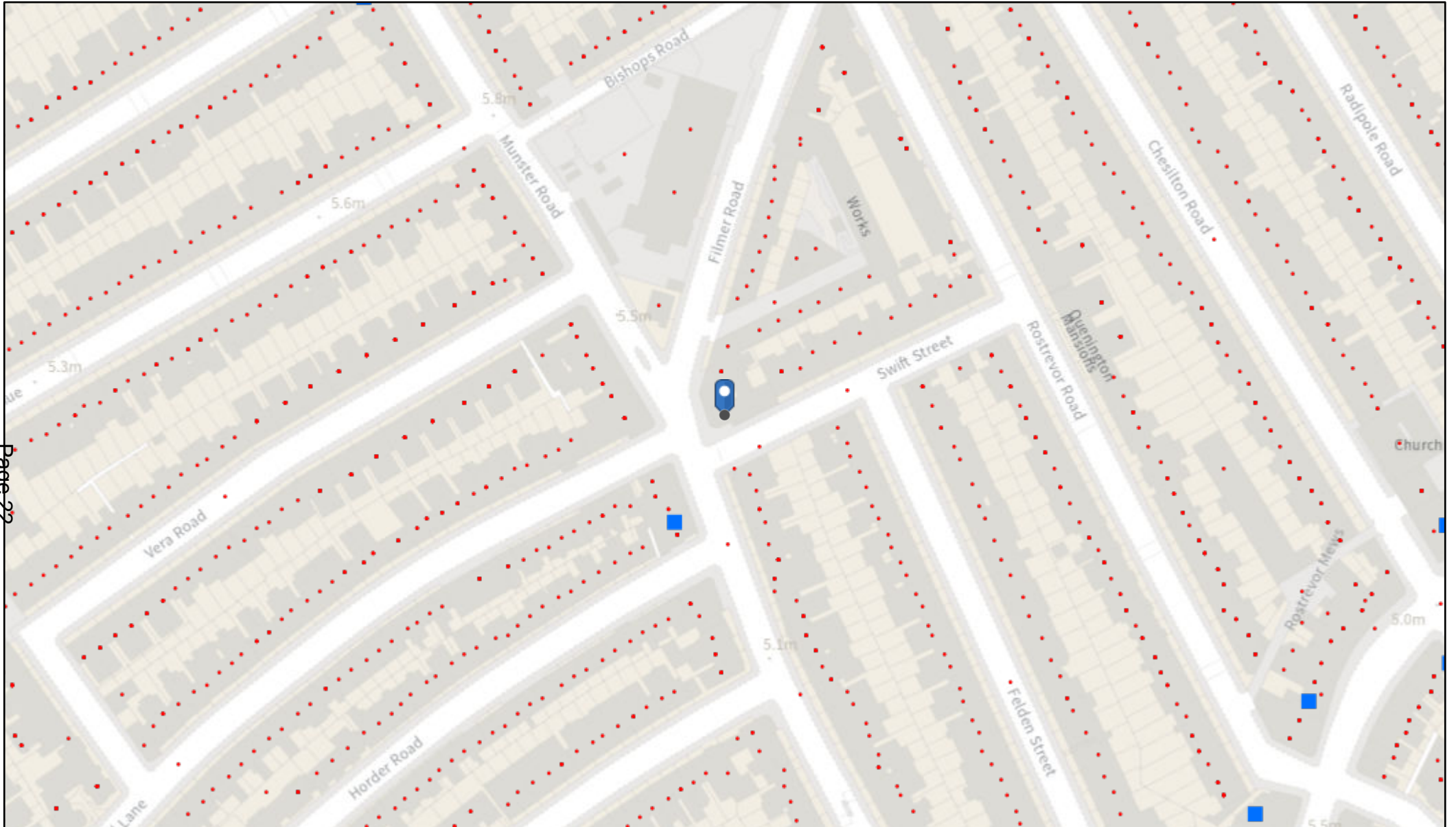
Hi Nicole !!

All cleared. I am happy to abide by the requirements mentioned.

Kind regards,

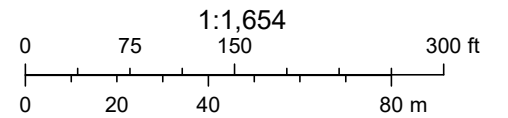
Mr & Mrs Bhavsar

eGIS Web Map



Page 22

26/02/2024, 08:05:52



LICENCE No	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2021/00059/LAPR	The Hive SW6	670 Fulham Road SW6 5RX	Sale of Alcohol On the Premises		12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 22:00:00
2023/00103/LAPR	The Brown Cow	Munster House 676 Fulham Road SW6 5SA	Playing of Recorded Music	00:00:00 - 00:00:00							
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 23:30:00
			Regulated Entertainment for Private Use								
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00:00 - 22:30:00
2005/04348/LAPRT	Pappa Ciccia	105 Munster Road SW6 5RQ	Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	12:00:00 - 23:30:00
2013/00145/LAPR	Pizza Hut Delivery	654B Fulham Road SW6 5RU	Provision of Late Night Refreshment	23:00:00 - 00:30:00							

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 10:32 AM from [REDACTED]

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/02/2024 10:32 AM I am concerned by a possible granting of a license to sell alcohol, it is likely to increase pedestrian and bike traffic, noise and rubbish through Swift Street and possibly Felden Street which are quite residential roads. Moreover is it right to sell alcohol so close to a school?

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 10:59 AM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/02/2024 10:59 AM The premises are near a school. There is no local need for another off licence. The premises are near a fire route and may become busy. The premises are in a residential area other licensed premises are on more suitable main roads.

From: [REDACTED]
Sent: Tuesday, February 20, 2024 10:50 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Cc: Robin Adda

Subject: 2024/00028/LAPR - Objection to application

Dear Sirs

I have lived in [REDACTED] for 35 years.

My family is objecting to the application for an alcohol licence at the Ground Floor 156 Munster Road SW6 5RA for the following reasons:

1. The address is opposite St John's Primary School
2. This will create additional noise for the residents as we already suffer from delivery scooters breaching the law and driving back and forth through the barriers of this fire route
3. This will create more rubbish in this residential area
4. Antisocial Behaviour is much more likely around a shop selling alcohol
5. Trading hours will be a disturbance in essentially a residential street (this used to be a cake shop)

For the above reasons we strongly object to this application.

6. As the neighbourhood watch coordinator for Felden and Swift Street for the past 10 years (we won the Douglas Hurd cup for the best NHW from LBHF previously) we see this application causing untold problems for our 2 streets ([REDACTED]) where we already have suffered petty crime and household burglaries, and this can only exacerbate our street safety.

Thank you for your consideration.

[REDACTED]
[REDACTED]
[REDACTED]

From: [REDACTED]

Sent: Tuesday, February 20, 2024 10:23 AM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Objection to license request 2024/OOO28/LAPR

[REDACTED] would like to submit an objection to the granting of an alcohol license at the Ground Floor of 156 Munster Road relating to the case 2024/OOO28/LAPR.

As close residents of this property our concerns are the following:

- potential increase in anti social behaviour from late purchase of alcohol
- potential congregation of inebriated persons around the location
- potential increase of delivery scooters going through emergency barrier (which is prohibited)
- potential increase in late night noise
- proximity to a primary school potentially promoting the use of alcohol and vapes to children of young ages
- length of trading hours in a residential neighbourhood
- increase likelihood of littering (empty bottles)

All of above would likely have a detrimental impact on our household. I fear that the above points would cause significant nuisance through noise, loitering and littering and potentially leading to feeling less safe at night due to presence of inebriated individuals.

I urge you to take into consideration the above points and impact on our community.

Regards

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 1:25 PM from [REDACTED]

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Residents Group

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/02/2024 1:25 PM The premises is in a quiet residential area, within 100 M of a primary school and next to an emergency vehicle access.

Having constant scooters and bikes making a cut through the emergency barrier is illegal and also a danger to pedestrians and children playing in the cul de sac.

Noise to residents of idling delivery vehicles late at night will disturb a neighbourhood which is pretty quiet from 9pm onwards - certainly 11pm is late for this section of road (no restaurants nearby at all - all on Fulham rd).

Litter tipping is already a major problem in the area and bottles or packages left by the premises will add to an existing issue.

Having a primary school entrance almost within direct sight of the site would also seem unwise - let alone the danger when parents/carers are dropping off and picking up - congestion will increase.

Overall this does not seem a suitable reuse of a space that for 30 years has been a bakery.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 3:48 PM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/02/2024 3:48 PM Near a primary school and residential area. The area is already service by Tesco, Sainsbury, 24 Hours Crystal, Waitrose Express. There are 2 wine shops in walking distance of 10 mins. Fulham high street.

There also all the premises on Munster road by Coop, others further up. With New Kings road. This type of service are already provided.

The residential area with the noises, or Delivery riders would not benefit the neighbourhood and there should not be delivery vans, vehicles and riders blocking the fire road.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 8:10 PM from [REDACTED] .

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 20/02/2024 8:10 PM We do not wish to have an establishment that serves alcohol near the premises of our home. Not only will this cause noise and disruption due to drinking but also with deliveries through the gates on our street. It also isn't appropriate to have a place serving alcohol right next for to a school.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 20/02/2024 9:16 PM from [REDACTED]

Application Summary

Address:	Ground Floor 156 Munster Road London SW6 5RA
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
Email:	
Address:	[REDACTED]

Comments Details

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	
Comments:	20/02/2024 9:16 PM Living on [REDACTED] a family neighborhood and close to a school St John we feel the sale of alcohol is not appropriate and can be detrimental to the area Thank you

From: [REDACTED]
Sent: Tuesday, February 20, 2024 8:46 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: 2024/00028/LAPR application for an alcohol licence at 156 Munster Road SW6 5RA

With reference to the above application I do not think this is a suitable address for a late night licence to sell alcohol.

The premises is situated on the corner of Swift Street in a quiet residential area very near a Primary School.

It is opposite an emergency Fire Gate and in the past there has been a problem with Drug dealers and criminals using this as a fast getaway where they cannot be pursued by cars. This problem is much improved but could well be worsened by having late night sales of alcohol.

It will also bring increased noise to the surrounding residential flats and houses.

[REDACTED]

[REDACTED]

[REDACTED]

[REDACTED]

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/02/2024 12:25 PM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/02/2024 12:25 PM I object to this licence on a number of grounds

- the premises is adjacent to an emergency service access which might get blocked by deliveries and or customers. Given the local parking situation this is highly likely, not just a theoretic possibility
- this site was previously a cafe with much shorter opening hours; the nature of the proposed operation and the opening hours are materially different
- alcohol will be sold and the premises is extremely close to a primary school. It is unclear what else will be sold but a further concern would be cigarettes or vapes
- the site is in a quiet residential area. It is a very different area compared to a high street/main road where other similar outlets already operate in the area

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/02/2024 12:17 PM from [REDACTED]

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/02/2024 12:17 PM I object to the license on a number of grounds:

- 1) Proximity to sell alcohol (less than 0.1 miles) of St John's Walham Green CE Primary School
 - 2) Nuisance and incorrect use of Swift Street emergency access barrier (fire route) by delivery vehicles such as mopeds
 - 3) Extended trading hours within a residential area which may result in increased rubbish and waste
-

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 21/02/2024 1:43 PM from [REDACTED] .

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 21/02/2024 1:43 PM This is a residential area and it is highly inappropriate that this establishment that encourages rowdiness & noise is allowed to set up to pose a nuisance to people living around it

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 9:28 AM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/02/2024 9:28 AM I object to the granting of this licence.

I live a [REDACTED] or so away from the premise in a quiet residential street which is a conservation area.. [REDACTED] the premises. I do not wish to see or hear people drinking alcohol so close to this quiet, conservation, residential area. There are numerous places for people to drink close by so see no need for a new one.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 9:38 AM from [REDACTED]

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/02/2024 9:38 AM Dear Sir, dear Madam,

This is a residential area - In my opinion, this is not a suitable location for selling alcohol until 11pm every day given the obvious nuisance this will bring.

Clients won't just buy their liquor and go home or to the park. As evidenced by the empty bottles on Felden Street, it's consumed just outside the shop. This application supports binge and irresponsible drinking, how can this even be possible?

Cyril

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 9:44 AM from [REDACTED] .

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/02/2024 9:44 AM The street has a number of very young families on it and we would be concerned about the number of motorcycles carrying alcohol from the premises which would be a public nuisance. I am concerned for children's safety on the street and for the safety of elderly neighbours.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 10:55 AM from [REDACTED] .

Application Summary

Address:	Ground Floor 156 Munster Road London SW6 5RA
Proposal:	Licensing Act - Premises Licence
Case Officer:	Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name:	[REDACTED]
[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]

Commenter Type:	Neighbour
Stance:	Customer objects to the Licensing Application
Reasons for comment:	

Comments: 24/02/2024 10:55 AM It has come to my attention that the establishment in question, which to date had not served alcohol and has been a family friendly part of the neighbourhood, has under new proprietorship applied for an alcohol license. I strongly object to this for the following reasons: 1) selling alcohol at premises across a school is highly inappropriate, 2) this alters the character of the neighbourhood, 3) crime is already rampant in fulham, so much so that the area has hired private security to fill the policing gaps that are ever increasing - taking further resources out of a stretched police force to deal with noise/antisocial behaviour which are strongly correlated to the sale of alcohol would aggravate the existing crisis, 4) this is a residential neighbourhood with young families where the noise from existing establishments on Munster Road is already causing a nuisance - making that worse would aggregate the problem, and further stretch the council's budget required to deal with the issues. I trust this provides some useful points for consideration and I thank you in advance for taking these on board.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 11:37 AM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email:

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/02/2024 11:37 AM I strongly object to an alcohol license being granted to the aforementioned premises on the following grounds, which I shall be grateful if you could consider:

- 1) school and nursery proximity: selling alcohol so close (directly opposite in both cases) a school and a nursery is highly inappropriate
- 2) noise: alcohol consumption is strongly correlated to noise and antisocial behaviour; inappropriate next to a school and in the heart of a residential neighbourhood with many elderly and young family residents
- 3) stretching policing resources: crime in Fulham and the immediate area is being creasing and the police resources to tackle it are even more stretched; it would be negligent to create a further drain on those stretched resources by making the police deal with the inevitable antisocial behaviour and crime that result in alcohol consumption
- 4) council resources - the noise, litter and antisocial behaviour that would inevitably increase as a result of granting said license would further stretch H&F council's resources (dealing with noise complaints, litter, garbage collection etc) - leading to budget increases (or a deterioration of the services offered to residents in the absence of budget increases)

5) Conservation area: where great efforts are taken to preserve the character of the conservation area when it comes to the look and feel of resident's homes, it would be negligent, and entirely inconsistent with the spirit of conservation, to allow that character to be altered by turning what has for decades been a family friendly bakery into an alcohol serving establishment

Thank your for considering the arguments above and for your efforts to preserve what make this borough and this neighbourhood great.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/02/2024 4:11 PM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

[REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 24/02/2024 4:11 PM We do not need any more convenience stores or off licences on Munster Road. It is next to a school and in a residential area. Hours are too long and already too many empty bottles and glasses dumped in our street from the bars on Munster Road and The Durrell. Strongly oppose this.

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 25/02/2024 9:30 AM from [REDACTED].

Application Summary

Address: Ground Floor 156 Munster Road London SW6 5RA

Proposal: Licensing Act - Premises Licence

Case Officer: Ms Lorna McKenna

[Click for further information](#)

Customer Details

Name: [REDACTED]

Email: [REDACTED]

Address: [REDACTED]

Comments Details

Commenter Type: Neighbour

Stance: Customer objects to the Licensing Application

Reasons for comment:

Comments: 25/02/2024 9:30 AM We do not believe an off licence point of sale of alcohol in this location is appropriate. There are enough convenience and grocery stores in the immediate vicinity and this establishment, if approved, will only create more opportunities for disturbance from non local individuals drinking on the street.

From: Milligan Neil: H&F <Neil.Milligan@lbhf.gov.uk>
Sent: Wednesday, January 31, 2024 10:50 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: Licensing Act 2003 - Reference: 2024/00028/LAPR

Morning William

The email below states this is an off-licence store selling groceries and soft drinks. Planning was granted in 2003 for the following below. Google photos from 2022 show it as a coffee shop so the permission below may have been implemented. Appreciate it may have also reverted to an off licence since then and if that is the case there are likely to be no hour's restrictions.

Regards

Regards

Neil Milligan
Planning Enforcement Team Leader
The Economy Department
Hammersmith & Fulham Council
07825263261

Neil.milligan@lbhf.gov.uk

www.lbhf.gov.uk



Director of Economy: Jon Pickstone

**Town and Country Planning Act 1990
The Town and Country Planning General Regulations 1992**

FULL PLANNING PERMISSION

Location and Description

156 Munster Road, London, SW6 5RA

Change of use of ground floor shop and bakery to a cafe/restaurant (Class A3).
Drg Nos: MR/1013

Particulars of Decision

Full planning permission granted subject to the following condition(s):

- 2) The premises may be used only as a restaurant providing full meals served at table and shall not be used as a public house, wine bar, take-away or for any other purpose within Class A3 of the Schedule to the Town and Country Planning (Use Classes) Order 1987 or any statutory replacement or modification thereof.

- 5) No customers shall be on the premises in connection with the permitted use between 21.30 hours and 09.30 hours the following day.

In order that noise disturbance which may be caused by customers leaving the premises is confined to those hours when ambient noise levels and general activity are sufficiently similar to that in the surrounding area, thereby ensuring that the use does not cause demonstrable harm to surrounding residents in compliance with policies EN21 and SH11 of the Unitary Development Plan.

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Tuesday, March 12, 2024 11:17 AM

Subject: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Dear all,

Licensing Act 2003

Premises Licence application number: 2024/00028/LAPR

Premises name:

Premises address: Ground Floor 156 Munster Road London SW6 5RA

I am contacting you as you have made a representation against the above new premises licence application.

The applicant has seen a copy of the concerns raised in your representation, and has asked that I forward the attached letter to you with further information for you to read.

Please can you let me know if the attached addresses the concerns raised in your objection, and you are minded to withdraw? Please confirm by return of email. If you are not minded to withdraw, you will be invited to attend a licensing sub-committee on the 10th April 2024 to provide your representation and supporting evidence verbally.

Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?

If you have any further queries, please contact me directly.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

From: Manish Kumar Bhavsar

Sent: Sunday, March 10, 2024 3:56 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Notice of Hearing - Ground Floor 156 Munster Road London SW6 5RA

Dear Lorna

It was great talking to you few days ago with regards to the representations.

I am happy to attend the hearing on 10th of April 2024. You may register my name " Manish Bhavsar " specifying as a representative to act on behalf of my wife "Digisha Bhavsar" who is the applicant.

I have gone through all the details of the objections made and I assume the main concerns are nearby School, long trading hours, deliveries made to and from premises, littering and nearby emergency access gate.

Before I comment on these matters I would like to give you some idea of my background. I am a UK resident and a working lady with 2 kids. This would be my first business which will be run by myself with a major assistance of my husband. My husband has been in this trade since last 11 years and is fully capable to guide me and this business in the right direction minimising all the concerns that the local residents are having.

He is already running an off-licence store currently which is based in a residential area of Balham. He is already aware of the legal requirements which are to be followed at all times during the operation of business. I can say that its not a new trade for both of us after being for this long time.

The hours which we have mentioned on the Notice are the times we wish to trade. It clearly does not mean that we wish to sell Alcohol from 8am onwards. It will be acceptable even if the Sale of Alcohol are restricted by few hours as we have a major focus for serving the local residents by providing them conveniency. The premises will not only sell Alcohol & Cigarettes but will be equipped with Soft drinks, Confectioneries, Groceries, Toiletries and Pet food too. Our main aim is to sell basic needs to customers and give them a conveniency which for us is a priority.

We understand there is a school nearby. We strictly practice " Challenge 25 " and restrict under age sale at all times. This requirement along with other requirements are already been agreed with the local Policing Team of Hammersmith & Fulham beforehand.

The concerns relating to delivery of alcohol. We do not have any plans for Sale of alcohol or any other items to customers through a delivery service. Secondly we will even not have any goods delivered to our premises through a delivery service on a daily basis.

Concerns to littering is completely out of anybody's hands. Aim to keep our areas free from litter is all we can do to help the environment as we could put bins outside our premises to prevent additional issues.

I hope some of the major concerns are been covered and I also hope that the local residents would have a little confidence on our thoughts and aims to run a business at this location.

If there is anything else to be provided from my side then please let me know.

Kindest regards,

Digisha Bhavsar

From: [REDACTED]
Sent: Tuesday, March 12, 2024 12:36 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Dear Lorna ,

Thank you for forwarding the letter. I still object as see no positives in yet another convenience store. We have a tesco express 30 seconds walk which sells all of the items the Applicant is proposing to offer.

I feel it will be detrimental to our street.

Best wishes ,

[REDACTED]

[REDACTED] [REDACTED]
Sent: Tuesday, March 12, 2024 12:53 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Lorna

Thank you for forwarding the letter from the applicant. It is helpful to have more information but it does not deal with the underlying causes of my concerns and consequently I am not minded to withdraw my objections.

Kind regards

[REDACTED]

From: [REDACTED]
Sent: Tuesday, March 12, 2024 12:53 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Letter from Applicant - Ground Floor 156 Munster Road London SW6 5RA

Dear McKenna

Thank you for sharing this. I do not wish to withdraw my objections and would like the hearing to continue at which I'll be represented by my husband, [REDACTED].

Kind regards

[REDACTED]